



INTERNATIONAL
CRUISE
summit

2013

**SPONSORSHIP
OPPORTUNITIES**

CruisesNews
MEDIA GROUP 
Where the cruise things are...

www.internationalcruisesummit.com

A

MAIN SPONSOR

10,000€ + VAT

THIS SPONSORSHIP PACKAGE INCLUDES:

BRANDING

Your logo will feature:

- On the main SUMMIT Stage
- In the SUMMIT Programme
- On all SUMMIT Email updates, including every newsletter
- On the SUMMIT website (including a hyperlink to your website)

SUMMIT @newsletter:

- A promotional feature on your company will appear in an edition of the SUMMIT @Newsletter

ADVERTISING

You will receive:

- An insert into the delegate pack (or gift - confirmed in advance)

You will also receive:

- Five complimentary registrations for the SUMMIT

Press Conference:

- One representative from your company as speaker at the press conference, if held

i

Should you wish to discuss any of the above information in further detail, please do not hesitate to contact CRUISES NEWS MEDIA GROUP marketing@cruisesnews.es

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SPONSORSHIP OPPORTUNITIES

B

LUNCH SPONSORSHIP

24TH OCTOBER 2013

5,000€ + VAT (x3)

THIS SPONSORSHIP PACKAGE INCLUDES:

BRANDING

Your logo will feature:

- On plasma screens in the dining room
- On the main SUMMIT Stage
- On all SUMMIT Email updates, including every newsletter
- On the SUMMIT website (including a hyperlink to your website)

SUMMIT @newsletter:

- A promotional feature on your company will appear in an edition of the SUMMIT @Newsletter
- A promotional feature on your company will appear on the official SUMMIT website
- A promotional feature on your company will appear on the SUMMIT programme

You will also receive:

- Three complimentary registrations for the SUMMIT

You will also have the opportunity to:

- Provide any other branded items (such as napkins, cocktail stirrers, drinks mats etc)

Press Conference:

- One representative from your company as speaker at the press conference, if held

i

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1 AVAILABLE

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SPONSORSHIP OPPORTUNITIES

C

BADGES

3,000€ + VAT

THIS SPONSORSHIP PACKAGE INCLUDES:

BRANDING

Your logo will feature:

- Prominently on the badges
- On the main SUMMIT Stage
- On all SUMMIT Email updates, including every newsletter
- On the SUMMIT website (including a hyperlink to your website)

SUMMIT @newsletter:

- A promotional feature on your company will appear in an edition of the SUMMIT @Newsletter

You will also receive:

- Two complimentary registrations for the SUMMIT

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D

LANYARDS

3,000€ + VAT

THIS SPONSORSHIP PACKAGE INCLUDES:

BRANDING

Your logo will feature:

- Prominently on the lanyards
- On the main SUMMIT Stage
- On all SUMMIT Email updates, including every newsletter
- On the SUMMIT website (including a hyperlink to your website)

SUMMIT @newsletter:

- A promotional feature on your company will appear in an edition of the SUMMIT @Newsletter

You will also receive:

- Two complimentary registrations for the SUMMIT

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E

GOODIE BAGS

3,000€ + VAT (x2)

THIS SPONSORSHIP PACKAGE INCLUDES:

BRANDING

Your logo will feature:

- On the 'goodie bags' themselves, given to all SUMMIT delegates
- On the main SUMMIT Stage
- On all SUMMIT Email updates, including every newsletter
- On the SUMMIT website (including a hyperlink to your website)

You will also receive:

- Two complimentary registrations for the SUMMIT

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SPONSORSHIP OPPORTUNITIES

**F**

PROMOTIONAL DESK STAND IN THE HALL

2,900€ + VAT (x5)

THIS SPONSORSHIP PACKAGE INCLUDES:

BRANDING

Your logo will feature:

- On the main SUMMIT Stage
- On all SUMMIT Email updates, including every newsletter
- On the SUMMIT website (including a hyperlink to your website)
- 1 poster roll up provided by the organization 180cm x 80cm (art provided by sponsor)
- Desk located in the lobby of exclusive access to the conference room, coffee break room and private area of the speakers (every product displayed must be provided and transported by the sponsor)

SUMMIT @newsletter:

- A promotional feature on your company will appear in an edition of the SUMMIT @Newsletter

You will also receive:

- One complimentary registration for the SUMMIT

You will also have the opportunity to:

- Provide promotional material inside the goodie bags

i

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**G**

COFFEE BREAK PACKAGE

24TH OCTOBER 2013 - MORNING

2,500€ + VAT (x3)

THIS SPONSORSHIP PACKAGE INCLUDES:

BRANDING

Your logo will feature:

- On directional signage for the coffee breaks
- On the main SUMMIT Stage
- On all SUMMIT Email updates, including every newsletter
- On the SUMMIT website (including a hyperlink to your website)

SUMMIT @newsletter:

- A promotional feature on your company will appear in an edition of the SUMMIT @Newsletter
- A promotional feature on your company will appear on the SUMMIT website
- A promotional feature on your company will appear on the SUMMIT programme

You will also receive:

- Two complimentary registrations for the SUMMIT

You will also have the opportunity to:

- Brand the coffee break area on day one
- Provide any other branded items (such as mugs, napkins, sugar sachets etc)

i

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H

COFFEE BREAK PACKAGE

24TH OCTOBER 2013 - AFTERNOON

2,500€ + VAT (x3)

THIS SPONSORSHIP PACKAGE INCLUDES:

BRANDING

Your logo will feature:

- On directional signage for the coffee breaks
- On the main SUMMIT Stage
- On all SUMMIT Email updates, including every newsletter
- On the SUMMIT website (including a hyperlink to your website)

SUMMIT @newsletter:

- A promotional feature on your company will appear in an edition of the SUMMIT @Newsletter
- A promotional feature on your company will appear on the SUMMIT website
- A promotional feature on your company will appear on the SUMMIT programme

You will also receive:

- Two complimentary registrations for the SUMMIT

You will also have the opportunity to:

- Brand the coffee break area on day one
- Provide any other branded items (such as mugs, napkins, sugar sachets etc)

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I

COFFEE BREAK PACKAGE

25TH OCTOBER 2013 - MORNING

2,500€ + VAT (x3)

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BRANDING

Your logo will feature:

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- On the main SUMMIT Stage
- On all SUMMIT Email updates, including every newsletter
- On the SUMMIT website (including a hyperlink to your website)

SUMMIT @newsletter:

- A promotional feature on your company will appear in an edition of the SUMMIT @Newsletter
- A promotional feature on your company will appear on the SUMMIT website
- A promotional feature on your company will appear on the SUMMIT programme

You will also receive:

- Two complimentary registrations for the SUMMIT

You will also have the opportunity to:

- Brand the coffee break area on day one
- Provide any other branded items (such as mugs, napkins, sugar sachets, etc)

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SPECIAL COLLABORATION

1,900€ + VAT

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- On the SUMMIT website (including a hyperlink to your website)

SUMMIT @newsletter:

- A promotional feature on your company will appear in an edition of the SUMMIT @Newsletter

You will also receive:

- One complimentary registration for the SUMMIT

You will also have the opportunity to:

- Provide promotional material inside the goodie bags

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MORE SPONSORSHIP OPPORTUNITIES

1

J SPECIAL COLLABORATION +

AVAILABLE

PEN ON DELEGATE DESK: 2,300€

2

J SPECIAL COLLABORATION +

AVAILABLE

SPEAKER PORTFOLIOS: 3,000€

3

J SPECIAL COLLABORATION +

1 AVAILABLE

DIGITAL DISPLAY: 2,500€

4

J SPECIAL COLLABORATION +

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DISPLAY ON DELEGATE DESK: 2,500€

5

J SPECIAL COLLABORATION +

AVAILABLE

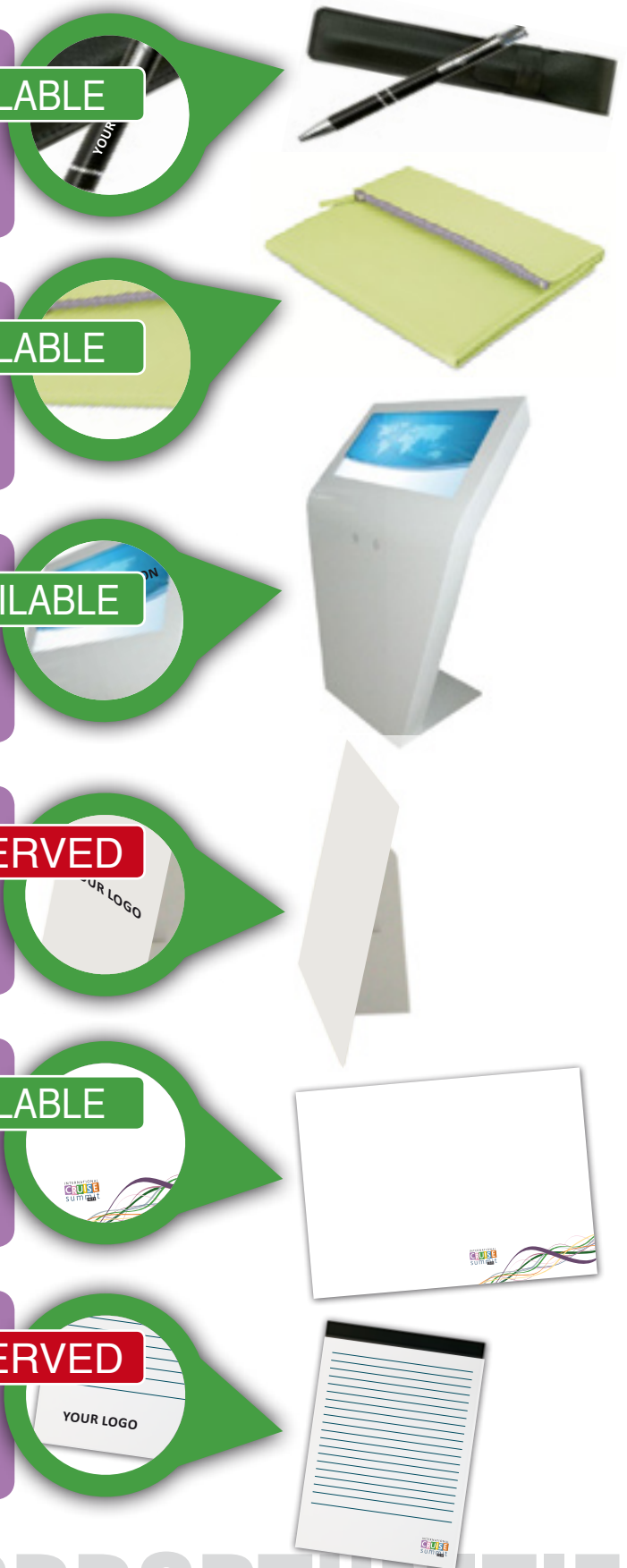
DOSSIER ICS 2013: 2,500€

6

J SPECIAL COLLABORATION +

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NOTEBOOK ON DELEGATE DESK: 2,500€



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